
STARTUPS

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We focus on the law so you can focus on your business.

Ivy Law, inspired by the word ivy meaning evergreen growth, was founded in 2018 by members with legal proficiency and substantial business insights. We follow a simple pragmatic principle. Our team focuses on the legalities so you can focus on what's important to you, whether it's a new product launch, business expansion or day-to-day commercial operations.

Ivy Law provides legal support to companies and individuals for joint ventures, mergers and acquisitions, dispute resolution, regulatory compliance, corporate commercial and other practice areas, for both domestic and cross border transactions. We have worked with clients across a wide range of industries including retail, real estate, hospitality, startups and e-commerce.

Ivy Law seeks to provide proficient assistance to start-up entities in compliance with the existing legal framework. The lawyers at Ivy Law constantly engage with start-up entities to advise them regarding statutory compliances, protection of intellectual property rights, investments transactions, re-structuring, legal support for commercial operations, corporate governance etc. We understand the requirements and challenges faced by start-ups in implementing their business objectives and offer them effective legal support to grow and expand their business operations successfully.

Broadly, our scope of work in providing legal assistance to startups includes:

- Advising on the appropriate investment structure keeping in mind the commercial intent and business objective.
- Advising on internal restructuring as per applicable law and commercial understanding between the parties.
- Advising on type of entity formation and assisting in statutory formalities for entity incorporation.
- Assisting startups in obtaining relevant business and trade licenses as per applicable law.
- Vetting, drafting and negotiating crucial terms in a joint venture, shareholder's share purchase and investment agreements.
- Drafting and negotiating commercial contracts such as franchise agreements, license agreements, contracts covering intellectual property rights, service agreements etc.
- Advising on matters pertaining to intellectual property rights.
- Responding to client queries requiring legal confirmation or clarification pertaining to business operations.