
RETAIL

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We focus on the law so you can focus on your business.

Ivy Law, inspired by the word ivy meaning evergreen growth, was founded in 2018 by members with legal proficiency and substantial business insights. We follow a simple pragmatic principle. Our team focuses on the legalities so you can focus on what's important to you, whether it's a new product launch, business expansion or day-to-day commercial operations.

Ivy Law provides legal support to companies and individuals for joint ventures, mergers and acquisitions, dispute resolution, regulatory compliance, corporate commercial and other practice areas, for both domestic and cross border transactions. We have worked with clients across a wide range of industries including retail, real estate, hospitality, startups and e-commerce.

The Indian retail sector is developing at an enormous scale and has a vast reach throughout India. The lawyers at Ivy Law have significant experience in advising clients across the retail sector including in matters pertaining to properties, workforce management, corporate & commercial, intellectual property and e-commerce among other areas impacting the retail industry. Ivy Law is well placed to offer instant and appropriate legal assistance, advisories and solutions to challenges faced by clients in this sector.

Broadly, our scope of work in retail includes:

- Advising on potential risks and assisting with structuring of joint ventures, collaborations, MoUs and strategic alliances in the retail sector.
- Assisting with foreign exchange laws and foreign direct investment.
- Conducting due diligence for retail projects and on proposed business partners.
- Conducting internal statutory compliance audits for facilitating smooth business operations.
- Drafting, vetting and negotiation of commercial contracts such as franchise, leasing and licensing agreements, retailer agreements, consultancy agreements, branding agreements etc.
- Assisting in IPR related work including drafting of licensing and assignment agreements for trademark and patents.
- Assisting with labour and employment matters.
- Advising and assisting with statutory compliances relevant for business operations.
- Drafting of legal notices and correspondence in relation to retail disputes.